From:	Lavin, Jack </O=STATE OF ILLINOIS/OU=FIRST ADMINISTRATIVE GROUP/CN=RECIPIENTS/CN=JACK.LAVIN2>
Sent:	Thursday, October 25, 2012 4:34 PM
To:	Kraft, Kelly <Kelly.Kraft@Illinois.gov>; Irving, Toni <Toni.Irving@Illinois.gov>; Anderson, Brooke <Brooke.Anderson@Illinois.gov>
Cc:	Stermer, Jerome <Jerome.Stermer@Illinois.gov>; Pallasch, Abdon <Abdon.Pallasch@Illinois.gov>
Subject:	RE: neighborhood recovery cnn interview jerry

We could let them do an interview after another event. It would be a stand-up interview. We could leave after a few questions. The Governor would talk about the following:

The record amount of violence that summer
The Fenger student and the video that went viral and the impact on our communities
The Violence Prevention Commission and their recommendation for the NRI. Probably talk about the type of people on the Commission (all had a loved one who faced a violent crime).
The four areas the NRI focused on and the choice of communities (based on data for the most violent communities)
Success stories and any data that we can provide (we do have data).

Violent crime does not take a holiday. After the most violent summer in the City of Chicago and several policemen being killed, we needed to take action.

From: Kraft, Kelly
Sent: Thursday, October 25, 2012 11:21 AM
To: Lavin, Jack; Irving, Toni; Anderson, Brooke
Cc: Stermer, Jerome; Pallasch, Abdon
Subject: RE: neighborhood recovery cnn interview jerry

Just to keep everyone in the loop on this---
I just finished another long conversation with CNN.
CNN has indicated that not letting the Governor be interviewed is a big mistake and they do plan to be in Chicago next week to ask the Governor questions about NRI.
The producer indicates that Anderson Cooper's lead will be something like---we repeatedly requested interviews with the Governor but he refused and instead offered several bureaucrats so we had a crew attend one of his events to get to the bottom of the timing for this program.

We will work with the Governor to make certain he is well prepared.
I have been pushing Malcolm—and they may still talk with him—but they aren't certain they want to do so.

From: Kraft, Kelly
Sent: Sunday, October 21, 2012 6:18 PM
To: Stermer, Jerome
Cc: Pallasch, Abdon; Lavin, Jack; Irving, Toni; Anderson, Brooke
Subject: neighborhood recovery cnn interview jerry

Jerry,

I had a long conversation with the CNN producer this afternoon about Neighborhood Recovery. I gave him a great deal of insight and background about violence in Chicago, how back in 2009 dozens of school children were murdered, police officers were being shot and how there was public outcry about the need to take action. I discussed the Governor's schedule regarding anti-violence events over the last several years

The producer is very adamant about interviewing the Governor. The Governor would like you to do the interview; however, I am not certain CNN will agree and may instead say the Governor refused to be interviewed. That said, I have not offered you as a possibility just yet as I wanted to give you a heads up and get your thoughts.

Here are the possible questions:

Why was Neighborhood Recovery started?

Who made the determination on the amount of money for the program and why that amount?

What are the results? Have we seen less crime? What can you point to which would indicate this was not a waste taxpayer dollars?

Many Republicans and Democrats have been critical of this program and have indicated this was done prior to the election to gain votes---the timing does seem convenient.

These are the dates they are looking at for a 20 minute sit down interview: Oct. 23, 24, 25, 30, 31 or Nov. 1

They have interviewed Senator Matt Murphy and have sound and video from committee hearings where they say some democrats were also critical of the program.