MARK A. RANSBURG

Community relations professional with 10+ years experience in administration of local, political, public and private sectors outreach. Experienced in project management, talent acquisition and retention, and corporate outreach to grass-roots community and business communities-at-large.

CORE COMPETENCIES

- Community outreach and public affairs
- Executive Trainer
- Client Relations
- Marketing and promotions
- Community education and development
- Contract management
- Conference management
- Conflict management and resolution
- Project management of community workshops and seminars
- Certified violence prevention specialist

EXPERIENCE

Sony Music Inc. (Columbia Records), Chicago, Illinois – January 2011-Present
Independent Urban Promotions

- Acquiring airplay at urban radio, managing Midwest/Ohio Valley region.
- Developing and executing national marketing opportunities, and implementing creative methods to expose the artist roster to the general market place

Mount Sinai Community Institute, Chicago, Illinois – April 2010-October 2010
Project Manager of the Illinois Y.E.S. –Youth Employment Summer Program

- Managed staff of eight persons responsible for day to day office activities
- Recruited facilitators for 40 work sites
- Facilitated and implemented job readiness skills for the designated individuals participating in the program
- Secured approximately one hundred fifty work force sites over six hundred fifty participants
- Measurable results include one hundred percent secured employment

Chicago Public Schools, Chicago, Illinois - January 2004-March 2010
School Health Specialist-September 2008-March 2010

- Managed Peer Jury Programs for fifty five high schools
- Supported and mentored PBIS coaches for compliance to build culture of calm anti-violence universal agenda
- Administrative support of program initiatives
- Consultant, school based problem solving teams

Juvenile Intervention and Support Center Liaison-February 2006-Septmeber 2008

- Served as intermediary communication liaison between students, juvenile systems, parents and community
- Administrative support of program initiatives
- Worked on teams which included external partners to gather student's data/records to provide feedback and support
- Developed individual service plans for students involved in the justice system

MARK A. RANSBURG

National Drug Prevention and Safety Coordinator-January 2004-January 2006

- Planned and coordinated programs and events for students, staff and/or parents relating to drug and violence prevention
- Facilitated 400+ training school workshops within west region
- Developed stakeholder partnerships between politicians, corporations and community service providers
- Secured funding (approx. $250,000) to sustain existing programs

United Airlines, Chicago, Illinois – May 2001 to December 2003
Instructor/Trainer

- Trained flight crews throughout North America inclusive of simulated crisis management
- Committee member, FAA Guidelines
- Administrative support of program initiatives

National Center for Violence Interruption (NVCI), Chicago, Illinois – July 2000 to May 2001
Director of Public Relations

- Developed business plans, training materials and wrote proposals for funding grants
- Nurtured stakeholder relationships with corporate executives, community leaders and high-ranking elected officials through membership on Executive Management team
- Closed $2million + in business with average size deal of $50,000
- Raised over $40,000 in donations at Annual NCVI fund raising event

Treatment Alternatives for Safer Communities (TASC), Chicago, Illinois – March 1994 to July 2000
Senior Resource Development Coordinator- January 1998 to July 2000

- Closed $600,000 contract with Chicago Public Schools
- Secured $150,000 in funding for post-release juvenile program
- Managed 15 case managers and 8 staff members in Alternative Chicago Public Schools
- Developed curriculums, grant proposals, training programs

Job Resource Developer - March 1995 to January 1998

- Recruited corporations to hire clients for pre-trial release adults
- Managed marketing strategies supporting Welfare-to-Work Program

Central Region Coordinator - March 1994 to March 1995

- Managed separate business unit for HIV programs
- Provided administrative support of identifying resources for high-risk youth programs in urban areas
- Developed and implemented programs with Center for Disease Control

EDUCATION

Columbia College, Chicago, Illinois- June 2000
Bachelor of Arts in Business Administration

Olive Harvey College, Chicago, Illinois – June 1989
Associate of Arts in Liberal Arts

References Available upon Request

MARK A. RANSBURG

[redacted]

October 3, 2012

Illinois Department of Public Health
122 S. Michigan Ave., Suite 2009
Chicago, Illinois 60603

To Whom It May Concern:

As a dedicated professional with solid public and private sector expertise, my talents would be an excellent contribution to the leadership team of the State of Illinois and the Illinois Violence Prevention Authority. I offer experience in sound decision making, progressive thinking, and over 15+ years in violence prevention.

I served in key mid- level and senior level positions in the public and private sector, currently serving as an independent promotion manager for Columbia Records, a division of Sony Music Inc.

My career started in violence prevention at the cook county state's attorney office where I was the most requested speaker consistently for five years averaging 375 speaking engagements per year. I also co- created the award winning violence prevention puppet show currently still being used.

I moved to TASC (Treatment Alternatives for Safe Communities) where I started training nationally on violence prevention specializing in the criminal justice system, in conjunction with managing the First Offender Program at Day Reporting Center in the Cook County Department of Corrections. I was one of the earliest advocates certified in the Balance and Restorative justice model in Illinois and also served on President Clinton's committee for violence prevention for two years.

During my tenure at Chicago Public Schools I managed the peer jury program at 54 schools while reducing suspensions by 38%.

My forte is organizing and ensuring alignment of program strategy with the needs of the public and private sectors. To create sustainability initiatives that help produce a healthier, performance driven culture to drive success and growth. Moreover, fostering change has been critical within my leadership role.

My approach to creating success starts with detailed planning and proactive assessment of programs, policies and practices. I have led the architecting of solutions and value proposition such as:

- *Changing the behavior towards seeing ex offenders, students and principals as "customers" and understanding we are measured by our service delivery to those customers we serve.*
- *Understanding the difference between who are our "customers," internal and external.*
- *Understanding the cost of "Non-Conformance."*

I am not risk adverse and would welcome the challenge to help quell the epidemic rise of violence in our communities and state. My inclusive approach to resolve this issue can bring the value proposition that could serve as a catalyst in addressing the issue of violence. I thank you in advance for this opportunity to discuss future employment and look forward to hearing from you soon.

Sincerely,

Mark A. Ransburg